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# University Internationalization Project 2016-2018

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# Why internationalization of higher education?

## Definition:

*“The process of integrating an international, intercultural or global dimension into the purpose, functions or delivery of post-secondary education”.* (Knight, J., 2008)

## Two dimensions:

- Internationalization at home
- External Internationalization



**Comprehensive Internationalization**

## Motivations:

- Academic: improvement of the quality of the research and publications, international profile of the researchers and the university
- Cultural and social: intercultural understanding and competences of professors and students, international learning environment
- Economic: External income, trading of educational services

# Why internationalization of higher education?

*“There is a growing sense that internationalization is an institutional imperative, not just a desirable possibility” (Hudzik, 2011)*

- Global and continuous increase in student and academic mobility
- Less restrictions to communication, scientific cooperation and global funding
- Rankings and international standards favor the global comparison between universities

# Diagnosis of the internationalization at UC

- **Mobility of undergraduate students**
  - 1.600 incoming and 700 outgoing per year.
- **Mobility and attraction of graduate students**
  - 20% of the doctoral students are foreigners (200 enrolled foreigners)
  - 13,5% of the master's students are foreigners (136 enrolled foreigners in 2015)
  - Large percentage from Latin American countries
- **Internationalization of the curricula and programs: co-tutelle, double degree**
  - Agreements on co-tutelle that lead to a double degree
  - Joint doctoral program in Psychotherapy

# Diagnosis of the internationalization at UC

- **Research short stays and attraction of professors**
  - 51 outgoing and 33 incoming professors and researchers in 2015.
  - 50 foreign students conducted research stays at UC in 2015
- **Co-publications with foreign authors:**
  - 51% during 2010-2015, but increasing
  - Main countries: US, Spain, Germany and Great Britain
  - Higher citation average, threefold impact
- **International research projects**
  - 412 applications and 130 approved projects since 2008
- **International networks of researchers and research centres**
  - Data base under construction

# Objectives of Inter 2015

## **General objectives:**

- Position Pontificia Universidad Católica de Chile as an international reference, both in Latin America regarding graduate studies – particularly doctoral studies – and globally regarding cutting edge research in strategic areas.
- Promote an institutional framework for internationalization as an internal and external reference.
- Increase the knowledge transfer and the quality of research, graduate studies and the international experience of national and foreign students.



# Specific objectives

1. Implement an institutional framework to enhance internationalization internally at the UC, improving the already existing capacities
2. Create a Graduate School to enhance international presence and networking, as well as attraction of foreign (doctoral) students
3. Increase the internationalization of cutting-edge research performed at the university by means of networks, mobility and cooperation in R&D of excellence in the following areas:
  - Global Change
  - Cognitive Sciences
  - Astronomy
4. Position the research centres and graduate programs of international scope, in conjunction with Universidad de Chile
5. Stengthen and promote the internationalization of Antarctic and Subantarctic research together with Universidad de Magallanes

# Objective 1: Institutional framework

1. Collate information on UC internationalization
2. Revision and development of internationalization strategy
3. Design and implementation of an institutional framework for international issues throughout the university
  - Coordination with faculties
  - Internal dissemination
4. Increasing international positioning and visibility of UC
  - Communicational strategy
  - One-stop web-shop
  - Program for innovation and entrepreneurship

## Objective 2: Graduate studies

1. Analysis of the management of graduate studies at UC and review of the processes
2. Define, design and implement a Graduate School
3. Development and implementation of a centralized application system for foreign students
4. Reinforcing the enrollment and support services of foreign students
5. Internationalization fo the graduate programs (transversal skills) and dissemination

# Objective 3: Research

- Strategic links with international institutions and researchers in the three priority areas
  - Instrument to allocate the available funding
- Elaborate a Manual of Good Practices in Research
- Collate a record of international research funding opportunities
- Training personnel in international funding platforms and opportunities

# Network with Universidad de Chile

1. Joint organization and participation in international graduate study fairs, with emphasis on Latin America
2. Implement Summer Schools to attract foreign graduate students
3. Strengthen the international research collaboration of Centers of Excellence through the organization of joint events
4. Enhance international networking through joint application to international funds

# Network with Universidad de Magallanes

- Strengthen the joint research, training and teaching in the field of biomedicine at the University of Magallanes with the support of the UC CARE Center of Excellence
  - Annual international symposium in chronic diseases, obesity and hypertension
  - Intensive training course on biomedicine
  - Intensive training course on innovation and development in the health research field

# Governance

- Steering Committee
  - Integrated by provost, vice-rectors and deans
  - Strategic orientation of the project and its activities
- Executive Committee
  - Integrated by directors of research, graduate studies, innovation and international relations
  - Supervision of the implementation of the project
- Project Team
  - Five person team, including communications and administration

# Expected results

1. Comprehensive institutional framework for internationalization
2. Graduate School
3. Permanent international research collaboration in the three strategic areas
4. Consolidate the visibility and position of the university internationally
5. Position Chile as a research and study hub in Latin America



**THANK YOU**

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